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**Press Release** 

Hamburg, May 19, 2015

# Online Guide "Career & Job Application in China and Europe"

Specialized job portal SinoJobs starts online guide concerning the topic of "Career & Job Application" with a Europe-China focus.

Not only European talents see a possible new center for their life and career in China. The European job market exerts an equally strong pull on the Chinese work force. In answer to this demand the specialized job portal SinoJobs, which is focused on the area of Europe-China, presents a comprehensive online guide on the topic of "Career & Job Application."

With the newly created online guide "Career & Job Application," the SinoJobs job portal offers an extensive collection of quality guides, professional articles and checklists for a successful career in Europe or China.

The guide is primarily directed at professionals and managers, but also at graduates and students, and offers a broad range of information from the areas of career, application for employment, the law & salary, degree courses & internships, as well as knowledge & networks. All articles are available in English, Chinese and German.

The contents are provided by the portal's own editors, but also from a pool of experts: "It was very important to us to incorporate outside experts," says Dirk Mussenbrock, founder of the SinoJobs job portal. Thus, the Shanghai lawyer Rainer Burkardt wrote on the subject of "Work Permits and Social Insurance Requirements for Foreigners in the People's Republic of China." The business etiquette expert Marlies Smits addressed especially Chinese candidates on the topic of "Greeting Rituals in Europe."

"Based on discussions with graduates, but also through

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intensive exchanges with professionals and managers, we know that there is a high demand for information. To reinforce our claim of being the leading job portal in the European-Chinese context, it was a logical consequence for us to make this information available," reports Dirk Mussenbrock.

Each month the online guide is expanded to include new articles that specifically address current topics. A quarterly newsletter supplements the guide and offers additional information on relevant subjects.

The "Career & Job Application" section can be found on SinoJobs here: www.sinojobs.com/en/career-job-application.html

#### Mussenbrock & Wang GmbH Company Profile:

Mussenbrock & Wang is a leading supplier of recruitment solutions in the European-Chinese context. We operate offices in both China and Europe. Through our job portal, SinoJobs, and our career and recruiting fair, SinoJobs Career Days, we deliver specialized solutions to European and Chinese companies seeking to recruit Chinese and European professionals and managers for positions in Greater China and Europe.

Our annual Sino HR Conference, German Chinese Human Resources Conference, has become firmly established as the leading event on the topic of German-Chinese HR management. This conference, held in Frankfurt am Main, attracts more than 120 participants from management and HR divisions each year.

### Media requests:

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