# SinolobS European-Chinese Job Portal 面向欧洲-中国的招聘门户

For your company's success in the largest future market in the world:

**Professionals and Managers - From China, For China** 

SinoJobs. The Leading European-Chinese Job Portal.

### Benefit from our recruiting expertise and the opportunities we offer in China.



China is on the way to becoming a world and technology power and continues to offer European businesses attractive development potential. For years, one of the biggest challenges facing companies considering operations in China has been recruiting. To ensure success in the China market, companies must identify the right talent for the job; not just talented professionals and managers, but talented professionals and managers with pertinent China-Europe experience.

Established as a specialized job portal in 2009, SinoJobs has a long history of supporting international (primarily European) companies in the race to find qualified professionals and managers for positions in China or Europe.

Through our combination of China-Europe target-group optimized Job Listings, Employer-Profiles, CV Database, and expertise, SinoJobs offers a highly specialized and efficient platform for recruiting candidates with vocational expertise and China-Europe specific skills. By filling vacant positions quickly through the SinoJobs portal, you can gain a significant advantage over the competition. In addition, your presence on SinoJobs makes you an attractive employer to both Chinese and European professionals.

Join SinoJobs to take advantage of your opportunities in China and in Europe. We support you with our extensive expertise, access to a targeted talent pool, and detailed advice.

### **TOP Employers and Job Listings on SinoJobs:**



Referent/-in Interne Revision





**Division Manager Operations** China



Regional Sales Manager for China Darmstadt



Marketing & Editorial Praktikum Shenzhen und Guangzhou



**Produktionsleitung** Zhangjiagang



Project Engineer Shanghai



Account Manager Shanghai



Finance Manager Shanghai



The Siemens Graduate Program Shanghai



HR Manager Changchun

### Benefit from our established network

SinoJobs is well connected with universities, associations and especially with Chinese student associations in Europe and Greater China – first class relationships that your company can benefit from. Our active networking is rounded out by the permanent presence of SinoJobs in traditional and social media.













### Why we are the right job portal for you:

### **Excellent Expertise in China**

SinoJobs was founded in 2009 by a management consulting firm specializing in China. We are equally familiar with the Chinese and European markets.

### Target Group Optimized Approach

Thanks to our specialization, you have access to candidates in China and Europe who cannot be reached through general or locally focused portals. SinoJobs is available in Chinese, English and German.

### **✓** Wide Contact Potential in China and Europe

Our offers are aimed at Chinese candidates with European experience who are living in China or Europe. We also address Europeans with China experience who are living in China or Europe. Our CV Database provides access to thousands of talented individuals with specialized China experience.



### **✓** Usage of Various Platforms and Networks

At no additional cost, we link your job posting (Standard-Layout or Corporate Design of your choosing) to various partner platforms. In addition, we link to relevant channels and forums on LinkedIn, XING, Renren, SINA, and other social networks. Through this exposure, we guarantee more applicant responses and higher quality candidates.

### Multilingual Services

Our German, English and Chinese speaking employees would be delighted to advise you on any questions concerning your advertisements. Job advertisements and employer profiles are usually published within 24 to 48 hours.

### **☑** Reasonable Pricing

SinoJobs services are offered at attractive pricing. We offer large volume discounts, and can provide invoicing in EUR or RMB (including Fapiao).

### **✓** Advice specific to the job market

Take advantage of our experience! To make sure your job posting is successful, we are ready and willing to advise you about specific aspects of the Chinese employment market.

## SinoJobs Career Days 中欧企业招聘会

### **Europe's leading China-focused** career and recruitment fair

Sino Jobs Career Days offer a unique opportunity in the industry. Each year, over 2000 visitors (mainly Chinese talents) attend the fairs to meet European and Chinese employers. This is an effective recruiting, networking, and advertising opportunity for companies and candidates.



### Your Job Ad on SinoJobs

### Job Ad: Corporate Design



### Corporate Design

Your Job Ad appears in the Corporate Design specified by you.

### **✓** Logo

Your Job Ad will appear in the search results with logo and title.

### **✓** TopJob Option Bookable

In addition, Job Ads are linked to the start page (rotation), appear in top ranking positions within search results, and are published in the weekly Jobletter for their entire duration.

### **☑** Refresh after 30 Days

After 30 days your Ad will be given a fresh date and published anew.

### Runtime 60 Days

Your Ad has a total runtime of 60 days.

### **Multilingual**

Per language edition, your Job Ad will be published in English, Chinese and German

### Ad-Free

No external advertising on the page with your Job Ad.

### Social Media Postings

Your Job Ad will be posted in the weekly Jobletter on social media platforms like XING and LinkedIn, as well as on Chinese and European forums.

### Job Ad: Standard-Layout



### ✓ Standard-Layout

Your Job Ad appears in our Standard-Layout with company logo, company description, position title, and position description displayed within a frame.

### **✓** Logo

Your Job Ad will appear in the search results with logo and title.

### **☑** TopJob Option Bookable

In addition, Job Ads are linked to the start page (rotation), appear in top ranking positions within search results, and are published in the weekly Jobletter for their entire duration.

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#### Ad-Free

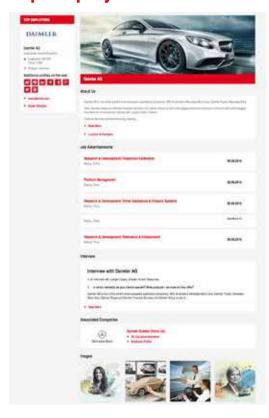
No external advertising on the page with your Job Ad.

### Social Media Postings

Your Job Ad will be posted in the weekly Jobletter on social media platforms like XING and LinkedIn, as well as Chinese and European forums.

### Your Employer-Profile on SinoJobs

### **Employer-Profile: Top Employer**



### **☑** Detailed Company Introduction

Extensive Employer-Profile with an introductory text, contact address and branch locations, links to Job Ads and connected companies, interview and image gallery.

### **☑** Company Logo

Your corporate logo is included in your Employer-Profile and in the search results view.

### **☑** Listing of Your Job Ads

Automatically generated listing of your Job Ads with a direct link.

### **☑** Top Ranking Position in Search Results

Your Employer-Profile will be listed in search results above the standard and basic employers.

### **✓** Logo on the Start Page

Your corporate logo will appear in rotation on the start page.

### **Multilingual**

Per language edition, your Employer-Profile will be published in English, Chinese and German.

### **☑** Color Highlighting in Search Results

Your Employer-Profile will be color accentuated in the search results to attract more attention.

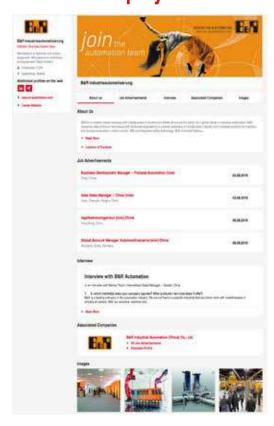
### Social Media Linking

Direct links to your social media profiles on LinkedIn, XING, Facebook, Google Plus, YouTube, Twitter, Renren, Wechat and Tudou.

#### **✓** Ad-Free

No external advertising on your Employer-Profile.

### **Employer-Profile: Standard Employer**



### Detailed Company Introduction

Extensive Employer-Profile with an introductory text, contact address and branch locations, links to Job Ads and connected companies, interview and image gallery.

### **☑** Company Logo

Your corporate logo is included in your Employer-Profile and in the search results view.

### Listing of Your Job Ads

Automatically generated listing of your Job Ads with a direct link.

### **☑** Ranking Ahead of Basic Employers

Your Employer-Profile will be listed in search results above the basic employers.

### **Multilingual**

Per language edition, your Employer-Profile will be published in English, Chinese and German.

### **Social Media Linking**

Direct links to your social media profiles on LinkedIn, XING, Facebook, Google Plus, YouTube, Twitter, Renren, WeChat and Tudou.

#### Ad-Free

No external advertising on your Employer-Profile.

### **Direct Access to the SinoJobs CV Database**

### Search specifically for your ideal candidates, then contact them directly

As the leading specialized job portal, SinoJobs offers a CV database with more than 16.000 Chinese and European candidates. The majority of candidates are Chinese graduates who studied in Europe; others are Europeans with China expertise.

- Unlimited access to more than 16,000 profiles.
- Unlimited inquiries\* throughout the duration of your access package guarantee a low cost per hire.
- Extensive search filters ensure quick, any-time access to relevant, highly qualified talent.
- An ideal tool for the continual development of your talent pool. Secure access to these candidates before your competition does.

### **Specialized CV Database with EU-China Focus**

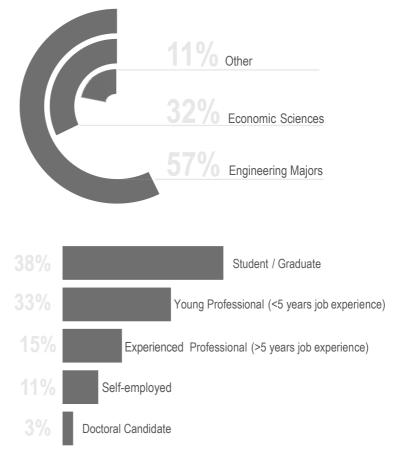
### **Extensive Search Criteria:**

- Candidate ID
- Desired employment-type
- (for example: full time position, trainee,
- internship)
- Current working situation
- Availability

- Desired countries/regions for work
- Desired length of work experience
- Experience by sector
- Experience by job field
- Country of job experience
- Country of training/education
- Desired gross income in USD
- Highest degree completed
- Academic Category
- Language Ability
- Nationality
- Gender
- Last profile activity

### **Categories of Study:**





### Interested?

With your SinoJobs Employer-Account, you can start searching the anonymized CV Database now. Candidate contact opportunities are available after purchase of one of our affordable access packages.

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### **Conditions 2021**

| Employer-Profile                                  | TOP Employer             | Standard           | Basic        |
|---|--------------------------|--------------------|--------------|
| 1 Year  | 1,438 € / 12,838 ¥       | 678 € / 6,038 ¥    | free         |
| 2 Years   | 2,268 € / 20,178 ¥       | 928 € / 8,248 ¥    | free         |
| Job Ads   | Corporate Design         | Standard-Layout    | Basic-Layout |
| 1 Ad  | 408 € / 3,658 ¥          | 268 € / 2,368 ¥    | free 1       |
| 5 Ads   | 1,488 € / 13,198 ¥       | 1,128 € / 9,988 ¥  | -/-          |
| 10 Ads  | 3,098 € / 27,608 ¥       | 2,068 € / 18,428 ¥ | -/-          |
| 20 Ads  | 5,678 € / 50,538 ¥       | 3,668 € / 32,658 ¥ | -/-          |
| Long Term Ads                                     | Corporate Design         | Standard-Layout    | Basic-Layout |
| Long Term Ad for 12 Months                        | 1,468 € / 13,018 ¥       | 938 € / 8,338 ¥    | -/-          |
| Long Term Ad für 12 Months with TopJob Option     | 2,068 € /18,428 ¥        | 1,368 € / 12,188 ¥ | -/-          |
| Job Ad Options                                    | Corporate Design         | Standard-Layout    | Basic-Layout |
| TopJob Option                                     | 178 € / 1,548 ¥          |                    | -/-          |
| Box Number Service per Ad                         | 118 € / 998 ¥            |                    | -/-          |
| Box Number Service per Ad with Processing Service | 218 € / 1,908 ¥          |                    | -/-          |
| Translation per Language <sup>2</sup>             | 128 € / 1088 ¥           |                    | -/-          |
| Job Ad Optimization                               | 128 € / 1088 ¥           | - / -              | -/-          |
| Banner-Advertisement per Week                     | 618 € / 5,488 ¥          |                    | -/-          |
| CV-Database <sup>3</sup>                          | Conditions for Employers |                    |              |
| Access for 1 Month                                | 598 € / 5,308 ¥          |                    |              |
| Access for 3 Months                               | 1,448 € / 12,838 ¥       |                    |              |
| Access for 6 Months                               | 2,518 € / 22,378 ¥       |                    |              |
| Access for 12 Months                              | 3,708 €/ 33,018 ¥        |                    |              |

<sup>&</sup>lt;sup>1</sup> Maximum of 5 free Basic Ads per year, per employer.

Maximum of 5 free Ads in Standard Layout for Internships, trainee and student jobs per year, per employer.

Duration of ads: 60 days, includes refresh date after 30 days.

Prices shown in Euro subject to 19% German VAT, Prices shown in RMB subject to local business tax. By issuing the current price list all previous price lists and offers lose their validity.

Hotline Europe: +49 69 2713769 170 Hotline China: +86 21 80378515 www.sinoiobs.com

 $<sup>^{\</sup>rm 2}$  Up to 1000 words per Ad / Language, Languages: ZH / EN / DE.

<sup>3</sup> Unlimited access to more than 16,000 candidates, send requests and download after approval up to 50 CVs including contact information.

### **Our references**



"We have been using SinoJobs for a long time and have been continuously receiving highquality applications for our job openings. Therefore, we can thoroughly recommend SinoJobs." Dr. Hans Joachim Fuchs –China Brand



"SinoJobs Career Days far exceeded our expectations in both the quality and quantity of applicants. Aside from that, interesting prospects also came about through contact with the other exhibitors."

TÜV NORD Bildung GmbH & Co. KG































### **Memberships**









### SinoJobs European-Chinese lob Portal

European-Chinese Job Portal 面向欧洲-中国的招聘门户

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