Data Report

SinoJobs European-Chinese Job Portal
面向欧洲-中国的招聘门户

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Dear Exhibitors,
we would like to thank you very much for your great cooperation and participation at our SinoJobs Career Days 2023 March.We sincerely hope that the event was a success for you and that you were able to effectively fill your vacant positions.

1 Promotion Data

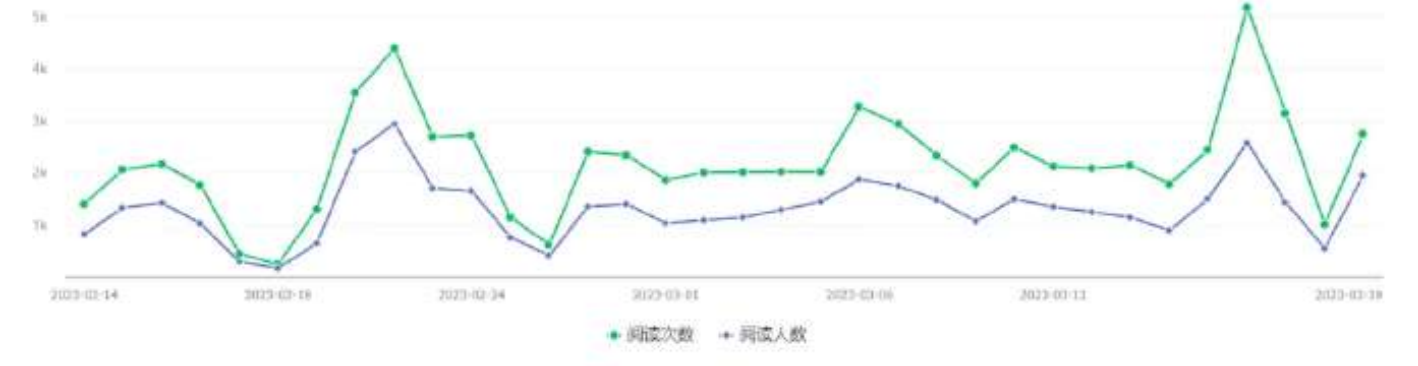
Promotion

+

WeChat | Official Account Data

【TOP EMPLOYER | Branding Promotion】

【Exhibitors | Promotion for Positions】

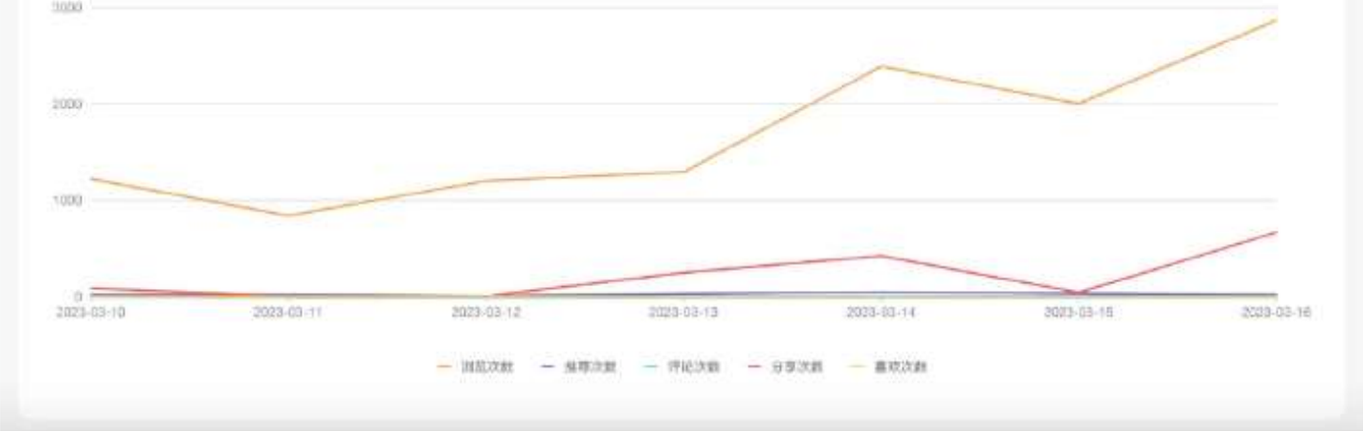


14th. Feb 2023- 19th. Mar. 2023

Total 75,000 related reads

WeChat | Channels Data

【Exhibitors | Employer Branding & Positions Promotion】



14th. Feb 2023- 19th. Mar. 2023

Total 31,000 related views

Other Promotion Channels

14th. Feb 2023- 19th. Mar. 2023

Total 207,000 related reads

2 Live-Streaming Data

LIVE Presetation

Screenshots from Live-Streaming

16. March - 17. March **14 Employers**

Total **12 hours** of live presentations

Live-Streaming @ MS TEAMS

1236	bb5d5f18-28d4-41a6-92c0-b5ac86c8c986	03/16/2023 02:07:51 PM	Attendee
1237	041fad0b-0f6a-4d58-8f90-ea2633d664bf	03/16/2023 02:07:57 PM	Attendee
1238	4b62f511-ab5e-4084-bcc3-81e80ae900fc	03/16/2023 02:08:07 PM	Attendee
1239	70aed20f-a4bf-4554-abe0-8fc46aad376c	03/16/2023 02:10:01 PM	Attendee
1240	030560ea-b3b3-4404-a28f-8681ef4fbb49	03/16/2023 02:10:03 PM	Attendee
1241	dc64d05c-cd51-442c-b2b5-29aaf0920443	03/16/2023 02:10:08 PM	Attendee
1242	a5973561-0c08-470a-871c-b8f3cf74c2a4	03/16/2023 02:10:40 PM	Attendee
1243	eba58c40-627d-46ad-a839-376e245c67a1	03/16/2023 02:10:46 PM	Attendee
1244	7a5175ec-42f3-4dc9-8241-35262c13fb80	03/16/2023 02:13:45 PM	Attendee
1245	940664fd-f744-4f7b-9943-7f088f6de51b	03/17/2023 08:57:51 AM	Attendee
1246	a7dca58d-a536-46a3-97be-7e3312f65324	03/16/2023 02:17:38 PM	Attendee
1247	b153fc27-7bff-4726-8a96-d60e36df623e	03/16/2023 03:23:40 PM	Attendee

Total **1247** views within MS Teams

Total **577** online Q&A

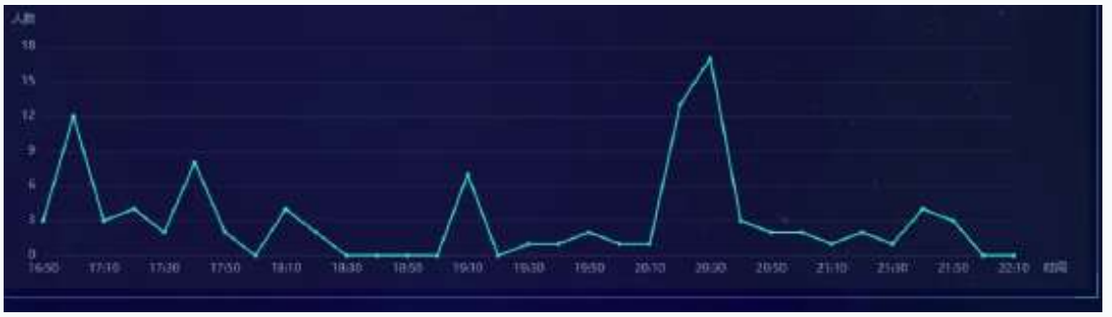
Live-Streaming @ WeChat Channel

70,335 views during 16.-17. March

Live-Streaming @ Bilibili

238 views during 16.-17. March

Live-Streaming @ Sino Channel



(This data is measured in thousand)

31,000 views during 16.-17. March

Total Number of Views on Four Channels

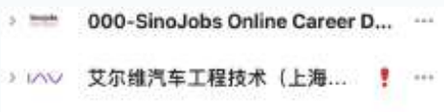
1247+70335+238+31000=

102,820 Views

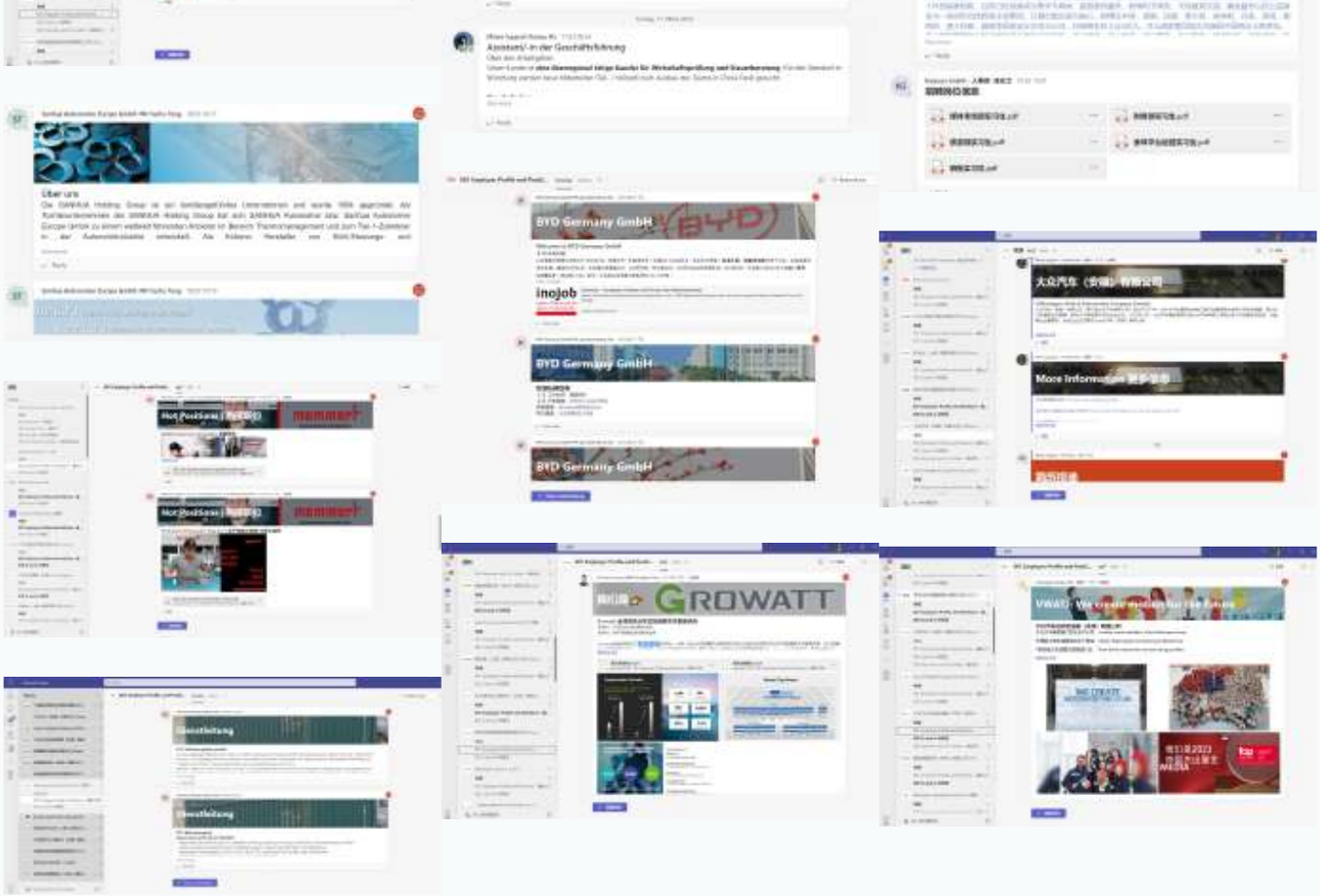
3 Attendants Data - Online

Career Days

Exhibitors' Booth Review

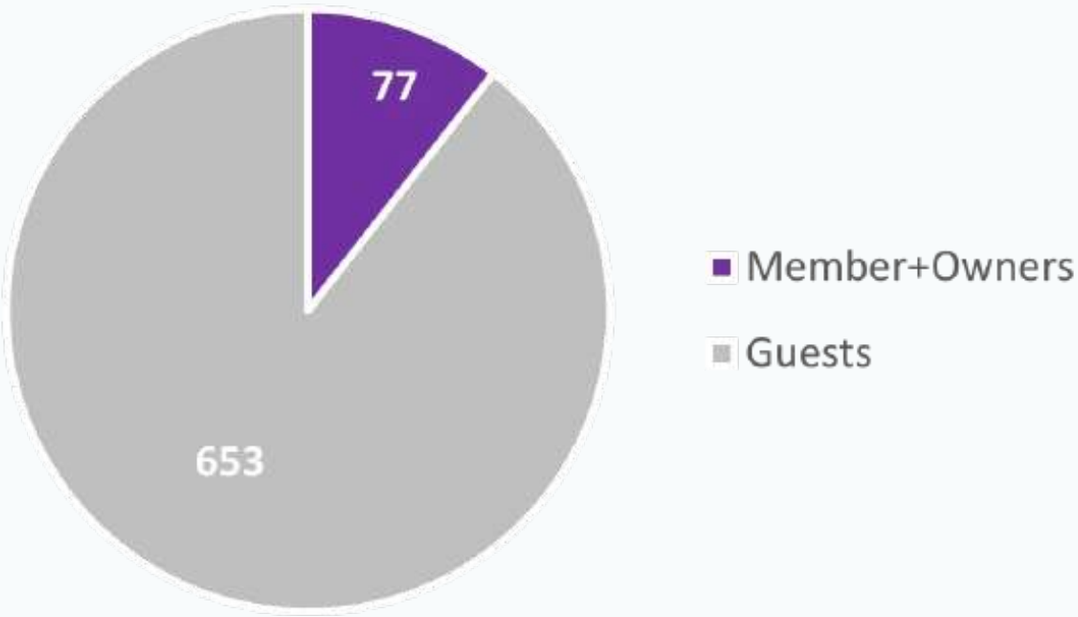


- 大众汽车（安徽）有限公司...
- 大众汽车集团（中国）| Vol...
- 大众汽车自动变速器（天津...
- 德派装配科技（苏州）有限...
- 德咨技术管理咨询（上海）...
- 国德威技术股份有限公司 |...
- 广州三晶电气股份有限公司...
- 杭州蔚蓝创造科技有限责任...
- 极海微电子股份有限公司 |...
- 京东方科技集团股份有限公...
- 凯捷科技研发 | Capgemini...
- 科世达（上海）管理有限公...
- 上海移远通信技术股份有限...
- 深圳古瑞瓦特新能源有限公...
- 施耐德电气（中国）有限公...
- 万可电子（天津）有限公司...
- 维克多汽车技术（上海）有...
- 喜利得（上海）有限公司 |...
- 药明康德 | WuXi AppTec
- BYD Germany GmbH
- Evonik Industries AG | 赢...
- Lead Intelligent Equipmen...
- Memmert GmbH + Co.KG
- Reachway International G...
- Sanhua Automotive Europ...
- SinoJobs-Headhunting | 猎聘



(Screenshots for 28 Exhibitors' Booths)

Number of Attendees

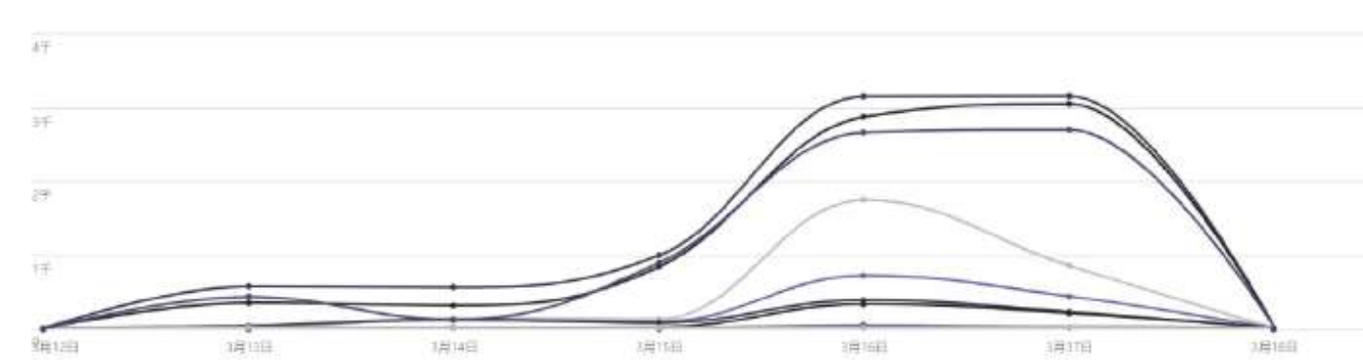


Total Number of Applicants: **871**

Total Number of Career Day Staff and HR: **77**

Total Number of Attendees: **653**

Communications and Interviews



(Data Source: MS TEAMS Backend)

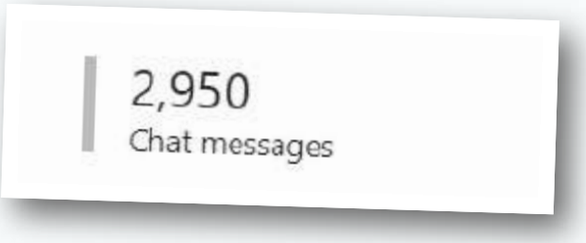
Number of Channel Messages

Recruitment Info

A total of **1,421** channel messages were sent out at the booth.

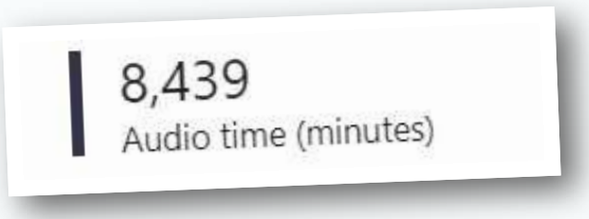
Number of Chat Messages

A total of **2,950** messages were sent by attendees to HR during the SinoJobs Online Career Days.



Chat Messages

Initiate Audio time with HR



Audio Chat

A total of **8,439** minutes of audios were initiated between HR and attendees during the two-day event.

Initiate Video time with HR

A total of **7,428** minutes of video chat were initiated between HR and attendees during the two-day event.

7,428
Video time (minutes)

Video Chat

Number of Meetings

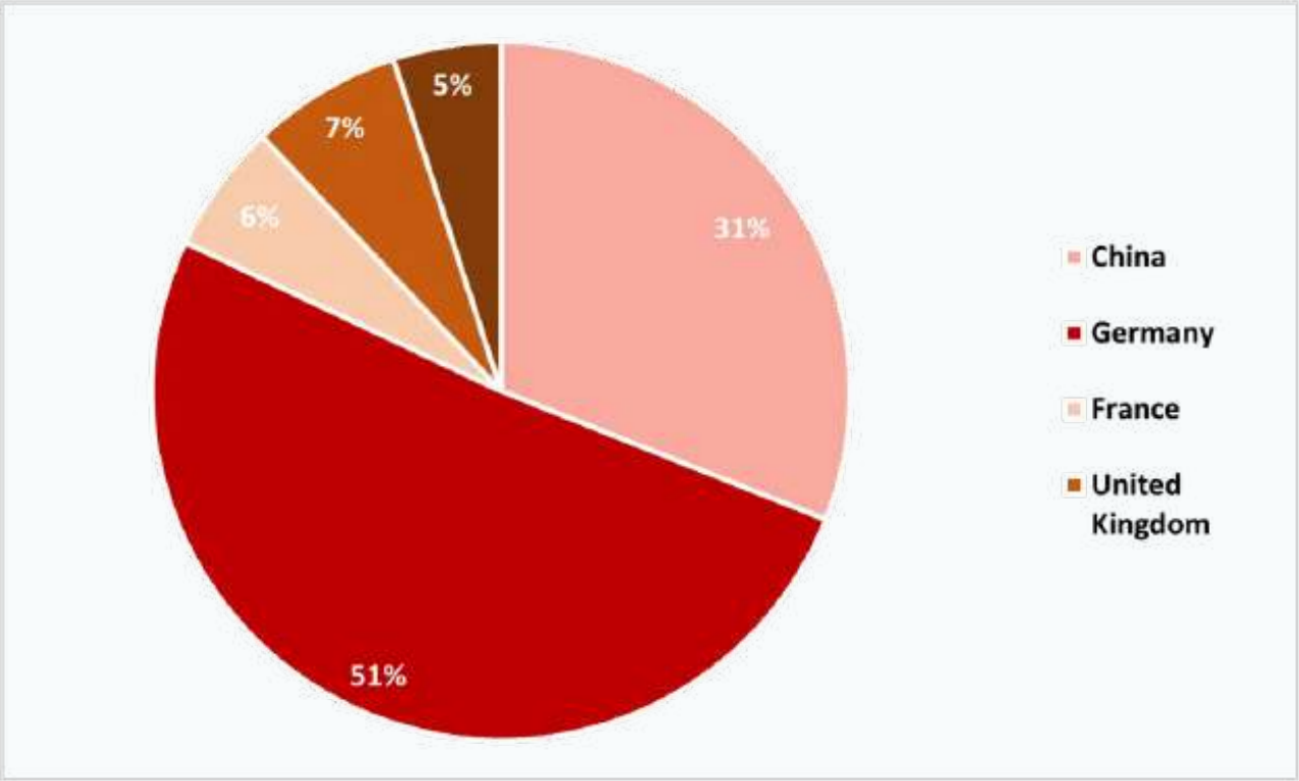
40
Total meetings

Meetings

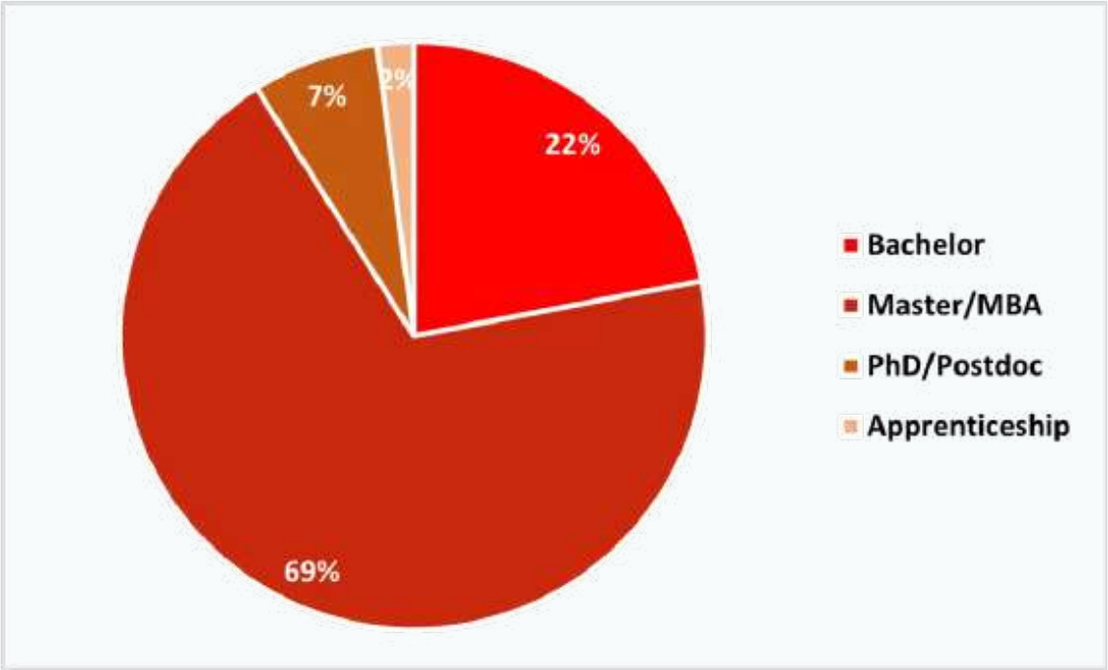
The number of group meetings organized by HR and attendees over the two days was **40**.

Attendees Group Profiling

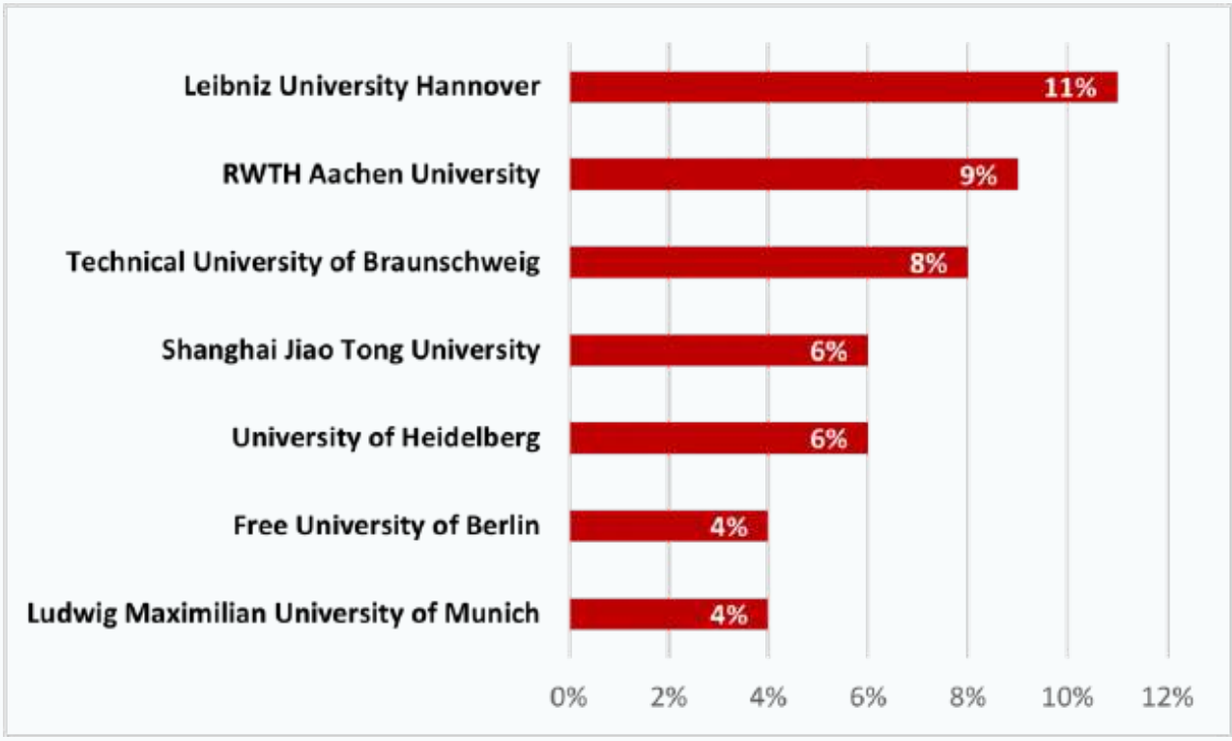
LOCATIONS



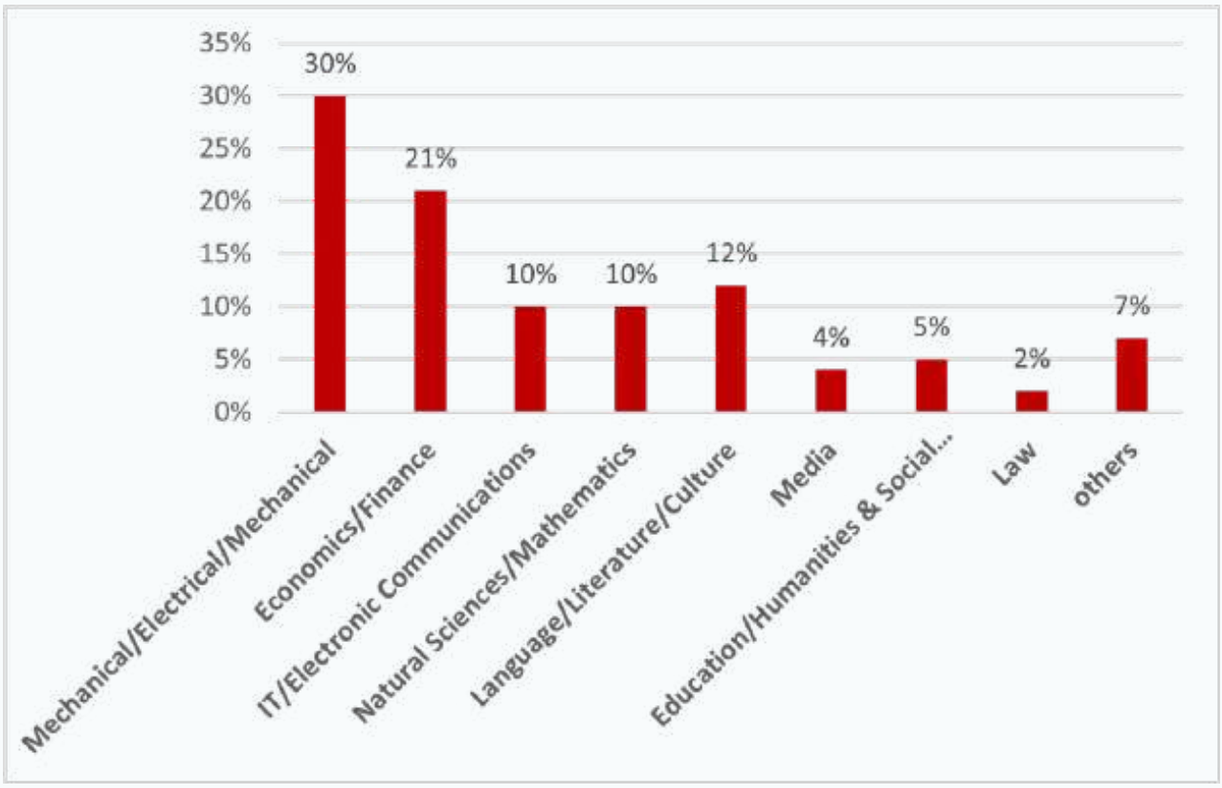
GRADUATION



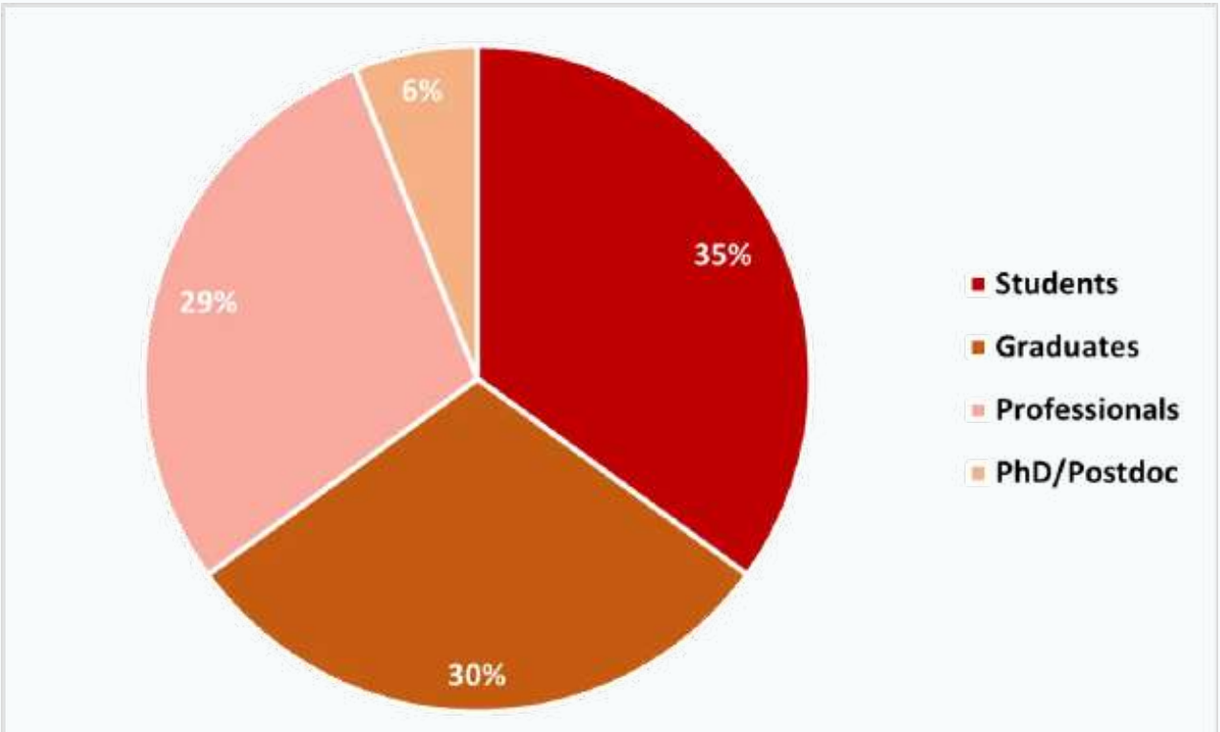
TOP 7 UNIVERSITIES



FIELD OF STUDIES



CAREER STATUS



4 Attendants Data - Offline

Career Days

Data Review

796 Registrations

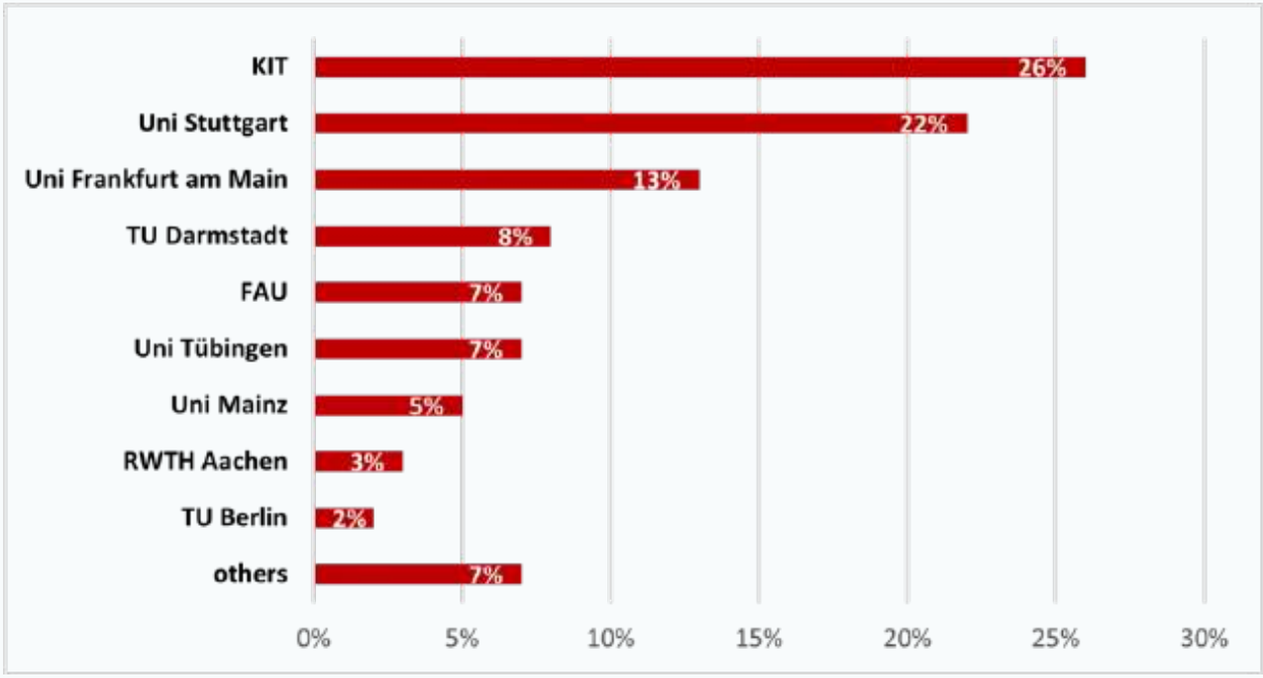
1,039 Attendants

11 Companies

621 CVs collected on site

Attendees Group Profiling

TOP 7 UNIVERSITIES



Summary

SinoJobs Career Days 中欧企业招聘会

Many Thanks!

This SinoJobs Online & Offline Career Day 2023 March was a great success. Thank you very much for your participation and support!

We hope you had a great recruitment experience and invite you to our Career Days in October!

Offline Career Day will also continue in the autumn, please stay tuned!

Please feel free to contact us for more information. We look forward to working with you again!